



## **Jeremy Hunter**

### **Vice President of Product Management and SMB Marketing**

As Vice President of Product Management and SMB Marketing Mr. Hunter is responsible for directing BlueTie's product strategy as well as the company's small to medium sized business marketing and public relations efforts. This includes BlueTie's online sales, advertising, and affiliate relationships.

One of the rare long-time veterans of the eCommerce industry, Mr. Hunter has more than 10 years of experience in online product strategy, development and marketing at both Internet start-ups and Fortune 100 companies. Prior to joining BlueTie he held increasingly senior positions in marketing, product management, and product development with 800.com, Emery Worldwide and Citigroup.